Ethics Action Plan
OLCU 350 Week Seven Assignment and Rubric

Length: To be approved by instructor based on delivery method (e.g., Prezi, Power point, Executive summary, etc.)
Due: Week Seven
Value: Class participation
Online: Post in the Week Seven Consolation Action Plan discussion thread.

Rubric: Evaluation Criteria (*Sample below – please modify to specific assignment criteria/points)

As a team of consultants, you will be presented with a client. Focused on ethics and moral standing, you have been hired to address a problem. In this instance, the problem is the "low approval ratings" of your high profiled political client.

Your objectives:
Review your client's history in relation to the problem.

List the items that your team of consultants find relevant to, or having contributed to, the problem.

Create a 30 day action plan to help your client:
>   -Make them aware of the problem
>   -Address the problem (through action steps)
>   -Navigate towards alleviating the problem (through action steps)

Utilize content from Collins (2015) to support your Action Plan steps

Post in a new Db thread under:
>   "Week Seven (in-class) Consultation Action Plan"

Steps for posting/ elements to be included:

Start a new thread: One per group

Subject/Title: Consultation Action Plan (Team #)

In the body of your post:
- o Client name
- o Current (or most recent) approval AND disapproval rating (date of polling for each)
- o Where it was published (Polling organization(s))
- o Name of Team members

Attachment:
      Open with an abbreviated Executive Letter (includes date / business heading / paragraph(s) describing "the problem" and overview of what's in the action plan)
      Action plan with "in-text" citations from Collins (2015) and/or other sources – may be delivered via Prezi, Power Point, Word doc or instructor other approved delivery method.

Guideline for your reference: LINK

*See Instructor feedback/questions enclosed

You must incorporate the polls and alternating news sources as discussed in class. Your submission must include APA 6th Edition formatted in-text citations. Your class participation efforts will be based on the following criteria:

Background / review
Application of research and course content
Critical Analysis of the problem
Effectiveness of action steps
Use of Sources
Discussion follow up